

CITY OF RENO

Strategic Priorities

2016-17



Strong Financial Condition

Prioritize resources to align revenues and expenditures while maintaining appropriate reserve levels.

- Maintain Other Post Employment Benefits (OPEB) Trust and Worker's Compensation Funding Plans
- Strengthen Stabilization Fund
- Develop short-term and long-term infrastructure maintenance plan for sewer, streets, and City facilities
- Actively sell surplus property to reduce debt
- Pursue Property Tax reform to better align resources to service demands

Well-Managed Growth

Assure policies, services and infrastructure are sustainable and support anticipated growth.

- Complete Master Plan
- Complete assessment of current Land Development Code
- · Complete a housing demands analysis, including needs assessment and affordability
- Develop public services, facilities and infrastructure plan that include revenue and expenditure forecasts
- Complete Sustainability Action Plan
- Enhance collaboration with regional partners regarding education, water, transportation, sewer, stormwater, flood, energy, waste, and public safety
- Enhance trail system



Thriving Downtown and University District

Create an environment that attracts residents, students, businesses, and visitors.

- Complete Downtown Action Plan and initiate implementation
- Continue to engage stakeholders in related downtown initiatives
- Continue Blight Initiative Program
- Evaluate and begin to implement Urban Land Institute recommendations as appropriate
- Develop a more robust community policing initiative
- Continue established special event programming and activate public spaces
- Identify and implement solutions to address homelessness
- Finalize University District policies and strategies identified in Master Plan and Downtown Action Plan
- Increase availability of high speed broadband



We are a vibrant university town known for our outdoor activities, special events, arts and culture, and innovative industries.

Mission

Creating a community that people are proud to call home.



Efficient and Dependable Business Environment

Provide predictable, efficient, and timely processes with appropriate fees and charges.

- Automate business license process using regional platform
- Establish a customer service satisfaction survey
- Complete a comprehensive fee and rate study
- Paperless document submission and review process



Vibrant Neighborhoods and Public Places

Ensure a safe community and well-maintained public infrastructure.

- Continue Blight Initiative Program
- Continue to provide paramedic services/ALS
- Continue Reno Crime-Free Multi-Housing Program
- Continue Neighborhood Street Improvement program
- Continue Neighborhood Advisory Boards
- Continue to emphasize arts and culture programming
- Continue Pedestrian Safety Initiatives
- Improve traffic flow with Traffic System Signal Optimization
- Improve park maintenance
- Define and implement Neighborhood Renewal Program
- Launch "ReLeaf Reno" initiative
- Complete Tree Management Plan

